



**9115 Harris Corners Parkway, Suite 125
Charlotte, NC 28269**

Small Business Development Sessions

**WELLS
FARGO**

Overview Workshop: Are you an entrepreneur thinking of starting a business or are you already in business and not sure if you have completed all the necessary steps to be an established entity or successful business? This workshop is designed to help entrepreneurs with start-ups and established businesses to examine the feasibility of their small business idea in the current market, examine entrepreneur readiness, business plan development, entity formation, managing risk, and various ways to fund or bootstrap the business.



June 25, 2020 ~ 5:00pm-7:00pm September 24, 2020 ~ 5:00pm-7:00pm

Legal Workshop: Entrepreneurs will gain information on the types of business entities recognized in NC, legal matters that can come up when running your business, and provide guidance on what to expect with the unexpected.

March 26, 2020 ~ 5:00pm-7:30pm
May 12, 2020 ~ 9:30am-12:00pm
July 30, 2020 ~ 5:00pm-7:30pm
September 8, 2020 ~ 9:30am-12:00pm

Financial Workshop:

Seeking financing, financial projections help convince prospective lenders and investors that your business will be profitable by offering them a good return on their investment. Financial projections are vital because they enable you to plan and budget for your new business and serve as a yardstick.

February 27, 2020 ~ 5:00pm-7:30pm
April 14, 2020 ~ 9:30am-12:00pm
June 9, 2020 ~ 9:30am-12:00pm
August 27, 2020 ~ 5:00pm-7:30pm

Business Plan Overview Workshop:

Having challenges with understanding where to begin with your business plan and what components are required? Learn the key objectives needed for creating a professional business plan.



February 11, 2020 ~ 9:30am-12:00pm
May 28, 2020 ~ 5:00pm-7:30pm
August 11, 2020 ~ 9:30am-12:00pm

Business Resources Workshop: Learn the who, the what, and the how of getting your business off the ground, what it takes to sustain it, and what resources are available in Mecklenburg County to assist with growing your business.



March 10, 2020 ~ 9:30am-12:00pm
April 30, 2020 ~ 5:00pm-7:30pm
July 14, 2020 ~ 9:30am-12:00pm

Register Today @ <http://bit.ly/sbdsessions>

WBC of Charlotte is funded in part through a cooperative agreement with the U.S. SBA and the City of Charlotte. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.