



**9115 Harris Corners Parkway, Suite 125  
Charlotte, NC 28269**

# Small Business Development Sessions

**WELLS  
FARGO**

**Overview Workshop:** Are you an entrepreneur thinking of starting a business or are you already in business and not sure if you have completed all the necessary steps to be an established entity or successful business? This workshop is designed to help entrepreneurs with start-ups and established businesses to examine the feasibility of their small business idea in the current market, examine entrepreneur readiness, business plan development, entity formation, managing risk, and various ways to fund or bootstrap the business.



June 25, 2020 ~ 5:00pm-7:00pm      September 24, 2020 ~ 5:00pm-7:00pm

**Legal Workshop:** Entrepreneurs will gain information on the types of business entities recognized in NC, legal matters that can come up when running your business, and provide guidance on what to expect with the unexpected.

March 26, 2020 ~ 5:00pm-7:30pm  
May 12, 2020 ~ 9:30am-12:00pm  
July 30, 2020 ~ 5:00pm-7:30pm  
September 8, 2020 ~ 9:30am-12:00pm

## **Financial Workshop:**

Seeking financing, financial projections help convince prospective lenders and investors that your business will be profitable by offering them a good return on their investment. Financial projections are vital because they enable you to plan and budget for your new business and serve as a yardstick.

February 27, 2020 ~ 5:00pm-7:30pm  
April 14, 2020 ~ 9:30am-12:00pm  
June 9, 2020 ~ 9:30am-12:00pm  
August 27, 2020 ~ 5:00pm-7:30pm

## **Business Plan Overview Workshop:**

Having challenges with understanding where to begin with your business plan and what components are required? Learn the key objectives needed for creating a professional business plan.



February 11, 2020 ~ 9:30am-12:00pm  
May 28, 2020 ~ 5:00pm-7:30pm  
August 11, 2020 ~ 9:30am-12:00pm

**Business Resources Workshop:** Learn the who, the what, and the how of getting your business off the ground, what it takes to sustain it, and what resources are available in Mecklenburg County to assist with growing your business.



March 10, 2020 ~ 9:30am-12:00pm  
April 30, 2020 ~ 5:00pm-7:30pm  
July 14, 2020 ~ 9:30am-12:00pm

**Register Today @ <http://bit.ly/sbdsessions>**

WBC of Charlotte is funded in part through a cooperative agreement with the U.S. SBA and the City of Charlotte. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.