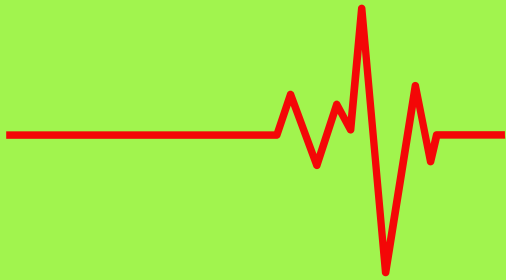


# Enhance Your Business & Protect Yourself: The ABCs of Trademarks in NC



## You will learn about...

- Legislative protections for intellectual property
- The basics of trademark and service mark
- How to register in North Carolina
- The State's counterfeit enforcement initiatives



**Tuesday, April 28, 2020**

**1:00 PM - 3:00 PM**

**Webinar**

**<http://bit.ly/2WbW7ww>**



The Women's Business Center of Charlotte is a program of the Institute and funded in part through a cooperative agreement with the US SBA and the City of Charlotte. Reasonable accommodations for persons with disability will be made if requested at least two weeks in advance.