



The Women's  
Business Center  
of Charlotte

# GAINING MOMENTUM

*PIVOT STRATEGIES FOR COVID-19*



**APRIL 29, 2020**  
**9:00 AM - 10:30 AM**

**Zoom Webinar**

<https://bit.ly/wbcc042920>

**DO'S**

**DON'T'S**

## YOU SHOULD ATTEND IF...

- Your business LOSS clients or revenue
- You want to PIVOT your business
- You want BUILD financial resilience

