



NONPROFIT DEVELOPMENT SERIES

11:00 AM - 12:30 PM

- July 1 Nonprofit Financial Basics
- July 8 Nonprofit Organization Formation
- July 15 Nonprofit Business Planning
- July 22 Using Technology to Improve Nonprofit Impact
- July 29 Designing Fundable Nonprofit Programs

FACILITATORS



Dr. Kathryn Addo
Founder & Nonprofit
Consultant



Samantha Dillingham
Accountant and Financial
Consultant



Yolanda Goodson
Strategic Planning
Specialist



Julius E. Rainey, Jr.
Digital Strategist and
Technologist

WEBINAR DESCRIPTIONS

JULY 1: NONPROFIT FINANCIAL BASICS

Developing a financially healthy Nonprofit is key to creating sustainability. This webinar provides information on basic financial requirements that impact Nonprofit operation. Participants will learn the stages of Nonprofit Growth & Development, board fiduciary duties, and Nonprofit budgeting concepts.

JULY 8: NONPROFIT ORGANIZATION FORMATION

Learn the “how to” of Nonprofit start-up in North Carolina. This webinar focuses on the 3-step Nonprofit formation process at the state, local, and federal levels. Participants will learn the critical role the Board of Directors plays in providing administrative and financial management of the Nonprofit.

JULY 15: NONPROFIT BUSINESS PLANNING

Nonprofit business planning creates a detailed map that helps the organization meet its mission. This webinar provides basic information on how to develop a Nonprofit business plan. Participants will learn how business planning relates to Nonprofit operations and the basic elements of a Nonprofit business plan.

JULY 22: USING TECHNOLOGY TO IMPROVE NONPROFIT IMPACT

Technology is a critical part of Nonprofit operations. This webinar demonstrates how Nonprofits can effectively utilize web and email communications, online fundraising tools, and social media. Participants will learn about technology trends that assist the Nonprofit in operating more efficiently and have a greater community impact.

JULY 29: DESIGNING FUNDABLE NONPROFIT PROGRAMS

Nonprofit programs and funding go hand-in-hand. This webinar provides information on how develop a Nonprofit program that can sustain funding. Participants will learn the characteristics of a Nonprofit program, how to find data that substantiates community needs & gain/sustain funding, and how to create a program model.