



## Leadership Series



In recognition of Global Entrepreneurship, we're offering a special **Learn to Lead Webinar Series**. This series, designed for small business owners, is one you won't want to miss! As a small business owner, honing your leadership skills should not be overlooked. Learning to lead will help you grow yourself, your team and your business. Join one or all of the virtual Learn to Lead sessions. Sessions will be held at 6 p.m. the first three Mondays in November.

### **Learn to Lead: 7 Leadership Failures and How to Overcome Them - Nov. 1**

Great leaders do not become great leaders over night. In her work with business leaders, Julie has found that leaders often go through several of these 7 critical failures that land them between a rock and a hard place. In this workshop, Julie will share each of these critical failures, how to recognize them, overcome each one, and prevent those failures from happening again.

[Register for this session](#)

### **Learn to Lead: Build a Positive and Thriving Small Business Culture - Nov. 8**

If getting your employees to do what you want them to do is a challenge, this workshop is for you. Small businesses with a positive and thriving culture are more productive, more profitable, and have happier employees. In this workshop, Julie shares how to build a positive workplace culture in your own small business. You'll also learn how to course-correct if your workplace culture has gotten off track.

[Register for this session](#)

### **Learn to Lead: How Business Owners Develop Other Leaders - Nov. 15**

The dream most business owners share is that someday, they will be able to depend on other leaders to run their business. But how does one get to that point? It all begins with how you, as the leader, develop other leaders in your small business. In this workshop, Julie will share how to identify, select, develop, and mentor the next generation of leaders within your company.

[Register for this session](#)

### **Featured Presenter**



**Julie Bee**, Founder of Lead from Anywhere and President of Bee Smart Social Media

Julie Bee's leadership journey started early, at seven years old. Throughout her life and career, Julie has repeatedly found herself in leadership roles, even when her age or experience didn't make her the obvious choice. In many of her speeches and talks, Julie gets vulnerable and shares her mistakes to help those listening become better leaders.

In 2008, Julie founded a social media marketing agency and still leads the organization today, practicing her leadership principles centered on compassionate and empathetic leadership. She founded Lead from Anywhere in 2020, which helps leaders learn the skills to nurture and grow other leaders.

Julie Bee is a graduate of Goldman Sachs 10,000 Small Businesses program and has been a finalist for several prestigious business awards. Julie has also served as chairperson on a board of directors where she led a team of 14 volunteer board members, and hundreds of other volunteers.

In addition to her leadership roles, Julie regularly advocates to State and National legislature on behalf of small businesses. She also works with community colleges in the Charlotte-area to support and mentor locally owned, minority business owners.

Julie's leadership principles and approach have been featured on The Helm, Authority Magazine, Thrive Global and many more.

